

	H2 2014	2015	2016	2017	2018	2019	2020
Consumer awareness programs for LED and CFLs	Identify partners for awareness program (e.g. Ministry of Power, State Government)	Design awareness program (ELCOMA and partner)	Workshop and exhibition	Workshops and awareness programs	Workshop and exhibition	Workshops and awareness programs	Workshop and exhibition
Regulation on product and application specifications, labelling norms	Bureau of Energy Efficiency labelling for LED lamps	BIS standard for street lighting and luminaires	Bureau of Energy Efficiency labelling for street lights	Make all standards mandatory	Make National Lighting Code Mandatory	Mandatory use of smart controls in large public areas and commercial complexes	Standards for CFL Hg content to be <2mg/ lamp
		Standards for fluorescent lamp Hg content <5mg/lamp, CFL Hg <3.5mg/lamp		Mandatory Energy Conservation Building Code for large lighting users			
Demand generation by government	Prepare street lighting program	Notification for LED VAT reduction to <5% by all states	Notification for retail outlets to change all downlighting to LED. Anti-dumping duty	Phase out >40W GLS lamps Introduce affordable replacement by energy efficient lamp		Phase out >25 W GLS	
	Initiate phase out of >60W GLS lamps	Plan and execute retrofit lamp program					
Export promotion			Foreign delegates to visit India	Indian delegates visit to Asian countries	Foreign delegates to visit India	Indian delegates to visit Europe, USA	
				Export MOUs with neighbouring countries for Luminaires and LED			
Lighting excellence centre (LEC) for R&D, testing and education	With an educational institution: 1. Create first R&D LEC 2. Get NABL accreditation 3. Add testing facility	Add education program to LEC	Create 2 nd LEC		Create 3 rd LEC		
Skills development program	ELCOMA joins Electronic Skills Development Council	Organise skills development programs. Setup training institute for luminaire design/mfg	Set-up design institute for luminaires	Continue skills development for technical, marketing, product development, etc.			
ELCOMA newsletter	Preparation of newsletter	Launch first issue	Continue quarterly launch of newsletter				
Garnering international support	Garner technical support from Global Lighting Association, International Solid-State Lighting Alliance and Japan Lighting Manufacturers Association						