





the en.lighten initiative **Global Partnership Programme: Outreach to Manufacturers**

Kathryn M. Conway

United Nations Environment Programme









UNEP/GEF en.lighten initiative

- Established to accelerate global market transformation to environmentally sustainable lighting technologies by developing a coordinated global strategy and providing technical support for the phase-out of inefficient lighting by the end of 2016
- Public-private partnership project funded by the Global Environment Facility (GEF) Earth Fund.
- To date, 3 organizations provide significant in-kind support: National Lighting Test Center (NLTC, Beijing); Osram GmbH; and, Philips Lighting.
- Parent organization is the United Nations Environment Programme, Division of Technology, Industry and





Why Change Lighting?

- Illumination accounts for 15% to 40% of annual electrical consumption in nations and ~15% of global electricity consumption.
- When electricity is generated from fossil fuels, greenhouse gases are emitted, accelerating climate change. Illumination is responsible for nearly 6% of these emissions.
- If electrical demand is reduced or held constant, fewer power plants are necessary, so savings can be invested elsewhere.
- As countries and populations grow, become more urban and more industrial, electrical supply cannot reliably meet demand in many areas. Power outages lower productivity.





Global Partnership Programme Update

- Open to all developing countries worldwide
- 46 Country Partners to date, including Indonesia, Pakistan, Philippines, Thailand, Tonga
- Workshops in 2012-2013 in countries ready to transition to efficiency: Central America, Chile, ECOWAS (West Africa), India, Jordan, Morocco, Philippines, Tunisia, Uruguay
- Outcome: Integrated policy approach (laws) to accelerate use of efficient lighting technology and phase-out inefficient incandescent lamps
- These are markets that want to increase access to good quality, reasonably priced and efficient lamps





Integrated Policy Approach







Emerging Policy Issues

- First cost of lamps and financing are major barriers
- Interest in LED lamps and street lights, but governments are very concerned about quality, energy performance and life of product
- Many countries are/will be adapting the European Commission model for minimum energy performance standards, labels, and spent lamps
- Countries are concerned about mercury-added lamps and how they can set up programs to collect, recycle and capture value from spent lamps. The trend is toward "Extended Producer Responsibility" (EPR) schemes.





Resources Update

- **Country Lighting Assessments:** 100 countries, accounting for 95% of global lighting
- Now includes residential, commercial/industrial and outdoor lighting with controls

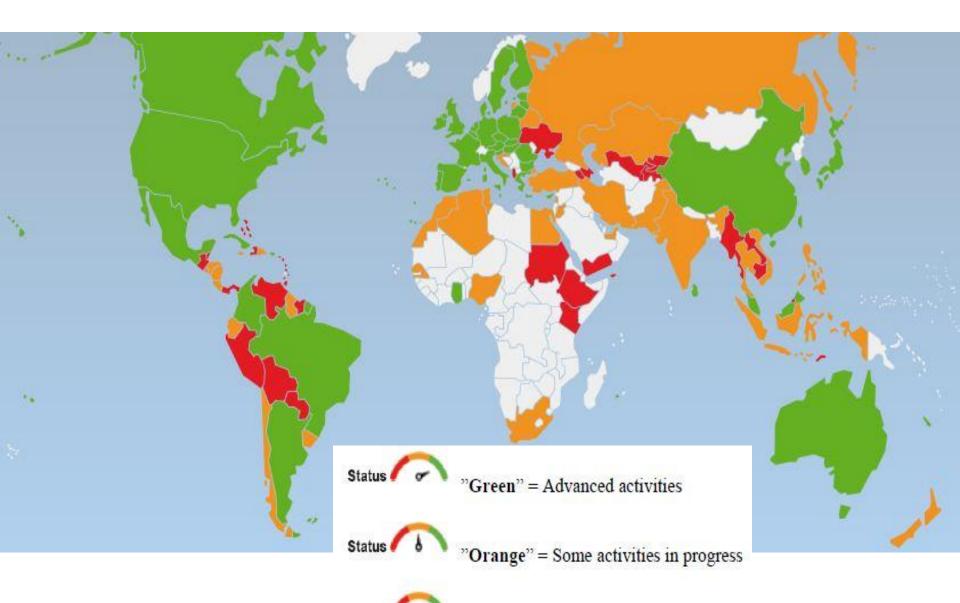
Global Lighting Policy Map

- Rates activity level for four elements of an integrated policy approach:
- Presently includes residential lamps
- 2013 release will include all other lighting appliance legislation





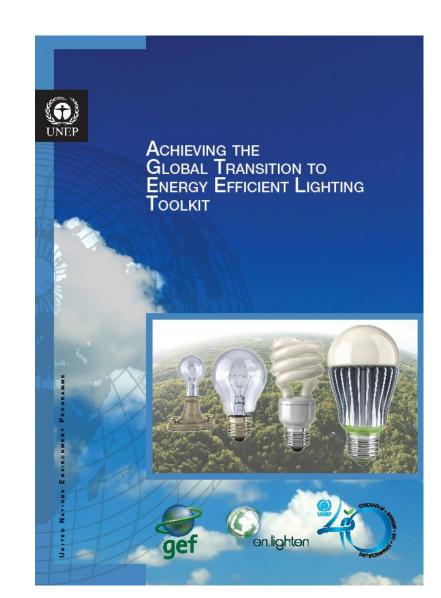
Global Lighting Policy Map

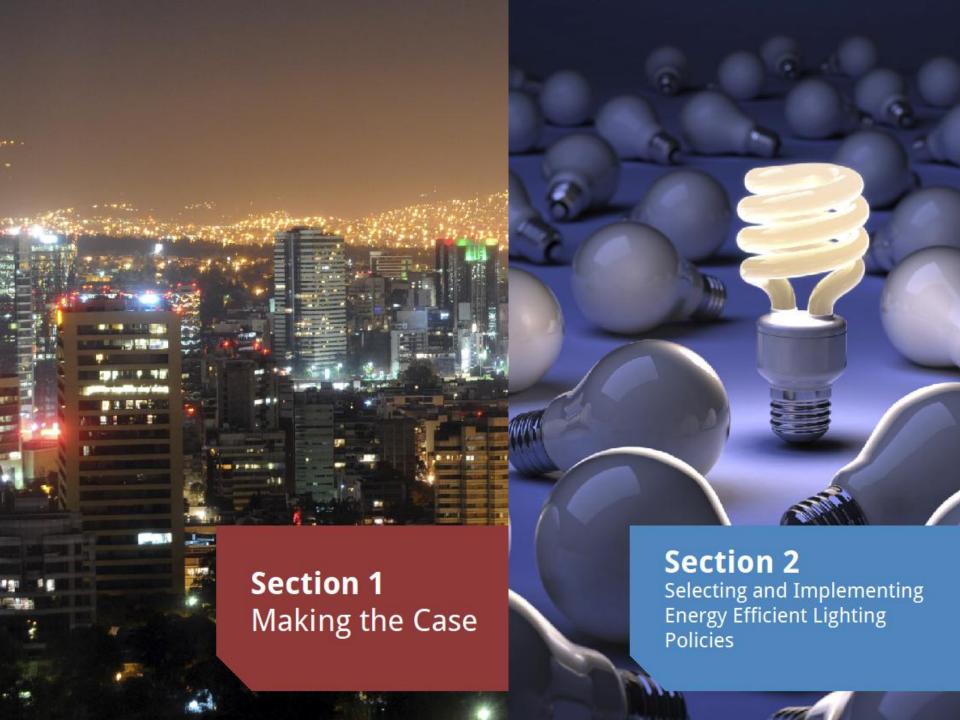


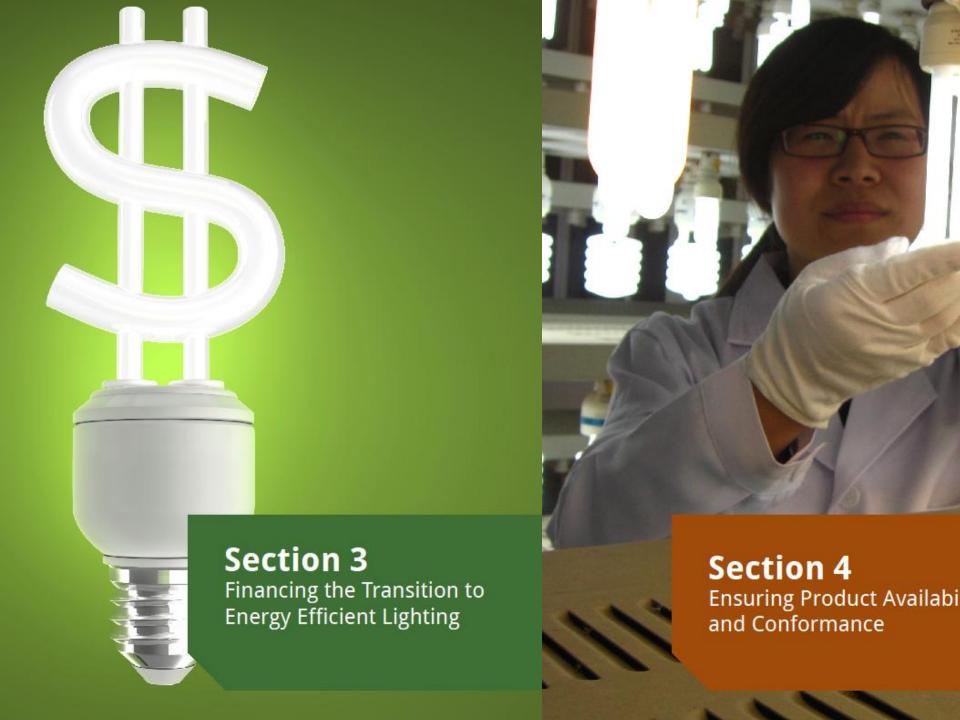
"Red" = Few, if any, activities

Achieving the Global Transition to Energy Efficient Lighting Toolkit

- Can be used to introduce policy makers to the benefits of widespread adoption of efficient lighting products
- Available now for download in English & Spanish
- Arabic, French & Russian forthcoming
- Series of webinars will cover each section, with guest experts
- www.enlighten-initiative.org









Collaboration with the Private Sector

- UNEP encourages public-private partnerships
- The en.lighten initiative welcomes support and expertise from the lighting and controls industries
- For example, lamp manufacturers co-finance the initiative's activities by participating in en.lighten task forces and providing experts for workshops in countries
- We are seeking co-sponsors for a 2013 UNEP/GEF forum,
 "Global Lighting Policy Dialogue"











Supporting the en.lighten initiative

Contact: Mr. Gustavo Manez, project manager Gustavo.Manez@unep.org

Thank you!







