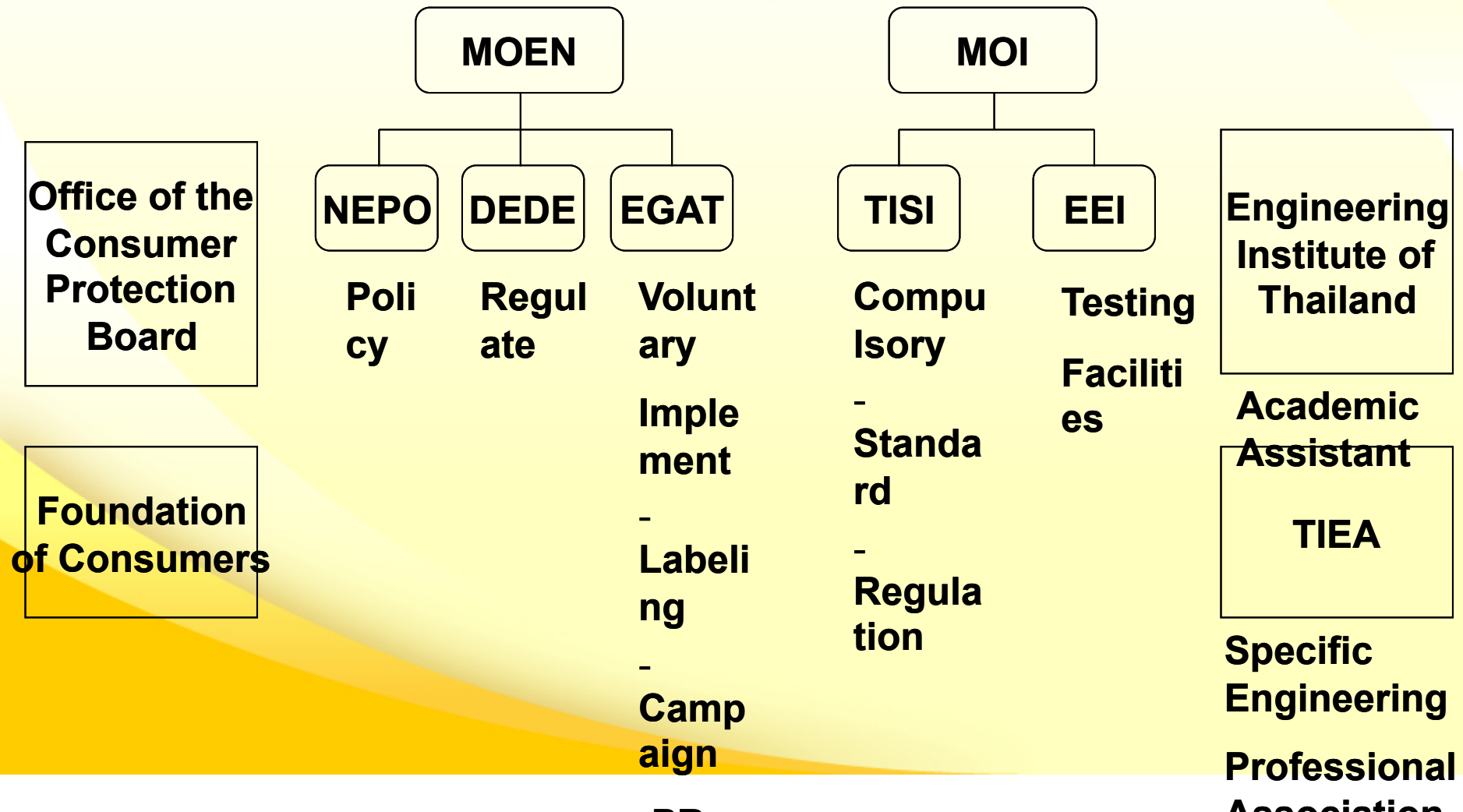


Structure of Thailand Energy Efficiency Lighting Standard development & Control



Standard Impact

Cover all product range

Benefit for Country

- Performance
- Energy Efficiency
- Export (comply to International Standard)
- Self Sufficient (Mfg for domestic use)

Barriers

- Agencies' Resources
- Information Management
- Consumer choice (Price VS Performance)
- Technology Change (New Model)
- Life Testing period (No Acceleration process)
- Regulation should be written in local language (Translation needs)



We produce electricity for all Thais' happiness

Thank you