

# Industry contribution to setting up strong and functioning MVE Structures

---

**Jürgen Sturm**

*lites.asia* Workshop

Jakarta, 19 – 21 August 2014

**A fully correct statement:**

---

***“20% of the regulated population will automatically comply with any regulation***

***5% will attempt to evade it***

***and the remaining 75% will comply as long as they think that the 5% will be caught and punished.”***

**But is this the right conclusion?**

---



**„Remember – its about deterrence!  
Does the industry consider the threat  
of enforcement action is real? “**

**Is there  
anything like  
„the industry“?**

## GLA Position

---

- GLA members believe that lighting products must meet minimum safety requirements in all markets.
- GLA members believe that advertised performance of lighting products has to be achievable by a typical consumer, and will collaborate with regulators in their countries or regions to help with compliance.
- GLA advocates for reasonable regulatory limits for energy performance of lighting products – established by governments based on consultation with all stakeholders from the respective region - in order to permit product availability in the mass market.
- GLA members have zero tolerance for counterfeit products, for products having counterfeit certification marks, and for those products not complying with applicable national and regional regulations.

## Industry's interest to have strong MVE schemes

---

- Level playing field is crucial to bring quality lighting to consumers
- Enforcement of standards and regulations is supporting the lighting industry as it removes non-compliant (= low quality) products from the market
- All MVE schemes have to be based on scientific or other non-discriminatory justification

## Industry's Contribution to strong MVE schemes

---

Industry has a per se interest in MVE schemes

Industry can support policy makers with:

- Technical expertise
- Market data, observations and trends
- Stocktaking and sharing of good practices

## Preconditions for strong MVE schemes

---

- Legislators to limit legislation to parameters that also can be enforced via a MVE scheme
- Ideally an MVE scheme should be in place prior to setting standards and adopt regulation
- Regulatory limits should be ambitious to achieve the environmental targets set out by policy makers
- Regulatory limits should be reasonable at the same time to guarantee product availability for the mass market
- Regulatory limits should be clear to enable direct enforcement in case of non-compliance

## Conclusions

---

MVE schemes have to be developed to achieve a win-win-win-win situation for all stakeholders

- **Consumers** win as they can choose from high quality products
- **Policy makers** win, as they have clear and enforceable regulation in place
- **The environment** wins, as the efficiency and climate targets can actually be met
- **Compliant industry** wins, as it has a level playing field for fair competition



## Our members

---



Lighting Council  
AUSTRALIA



[www.globallightingassociation.org](http://www.globallightingassociation.org)

---

